

Message Text

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67

ORIGIN INR-04

INFO OCT-01 SS-14 ISO-00 EA-03 NSC-01 NSCE-00 RSC-01 /024 R

DRAFTED BY INR/XR:WHREYNOLDS:MJH

APPROVED BY INR/XR:ERPLATIG

EA/EP:RWHITE (DRAFT)

INR/XR:EGGRIFFIN

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R 301420Z OCT 73

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TO AMCONSUL HONG KONG

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E.O. 11652: N/A

TAGS: OEXC, OTRA, ZA

SUBJ: PROPOSED TRAVEL OF CONTRACTORS FOR STUDY OF ROLE OF
MULTINATIONAL CORPORATION IN FOREIGN POLICY FORMULATION

1. DEPARTMENT UNDER EXTERNAL RESEARCH PROGRAM HAS CONTRACTED WITH PROFESSOR JACK N. BEHRMAN, UNIVERSITY OF NORTH CAROLINA, FOR SUBJECT STUDY WHICH WILL ASSESS THE IMPORTANCE OF INTERNATIONAL DIVISIONS OF LARGE CORPORATIONS AND OF MULTINATIONAL FIRMS IN INTERNATIONAL RELATIONS, EXAMINE PROBLEMS ARISING FROM EXPANDING CONTACTS BETWEEN US FOREIGN DIRECT INVESTORS AND FOREIGN GOVERNMENTS; AND DEVELOP OPTIONS FOR INTEGRATING THESE NEW ELEMENTS INTO THE FOREIGN POLICY DECISION-MAKING PROCESS. BEHRMAN AND HIS TWO COLLEAGUES, JEAN BODDEWYN AND ASHOOK KAPOOR OF BARUCH COLLEGE AND NEW YORK UNIVERSITY BEGAN COLLECTING INFORMATION BEGINNING IN JULY-AUGUST, ALONG LINES INDICATED IN WORK STATEMENT (BEING POUCHED) THROUGH INTERVIEWS WITH OFFICIALS OF GOVERNMENT AND BUSINESS IN US AND SELECTED OTHER COUNTRIES INCLUDING: NETHERLANDS, UNITED KINGDOM,
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FRANCE, WEST GERMANY, SPAIN AND SWITZERLAND IN EUROPE;

MEXICO, COLOMBIA, PERU, VENEZUELA AND BRAZIL, IN LATIN AMERICA; ZAMBIA, SOUTH AFRICA, KENYA, IVORY COAST, ALGERIA AND TUNISIA IN AFRICA; IRAN AND INDIA IN NEAR EAST AND SOUTH ASIA; THAILAND, INDONESIA, PHILIPPINES AND JAPAN IN EAST ASIA AND PACIFIC.

2. DEPARTMENT HAS CONSIDERABLE INTEREST IN THIS PROJECT WHICH WAS CAREFULLY DEVELOPED WITH THE COLLABORATION OF THE VARIOUS INTERESTED BUREAUS. MOREOVER, THE PROJECT HAS BEEN COORDINATED WITH OTHER INTERESTED GOVERNMENT AGENCIES.

3. KAPOOR'S TENTATIVE TRAVEL PLANS, WHICH NOW INCLUDE HONG KONG, BEING SENT YOU IN SEPTTEL.

4. YOU ARE REQUESTED TO COMMENT BEFORE DECEMBER 4 ON WHETHER OR NOT THIS PROPOSED ACTIVITY, OR ANY PARTICULAR ASPECTS OF IT, WOULD ADVERSELY AFFECT U.S. FOREIGN RELATIONS AND ON WHAT MODIFICATIONS OR PRECAUTIONS, IF ANY, WOULD BE NECESSARY TO PRECLUDE SUCH ADVERSE EFFECTS. RESEARCHERS WOULD ALSO APPRECIATE GUIDANCE ON APPROPRIATE GOVERNMENT OFFICIALS AND BUSINESSMEN TO BE APPROACHED DURING VISIT. PLEASE ALSO ADVISE ON WHOM THEY SHOULD CONTACT IN AMCONSUL HONG KONG. KISSINGER

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Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 OCT 1973
Decaption Date: 28 MAY 2004
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: worrelsw
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE213413
Document Source: CORE
Document Unique ID: 00
Drafter: WHREYNOLDS:MJH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t1973104/aaaaacuv.tel
Line Count: 85
Locator: TEXT ON-LINE
Office: ORIGIN INR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: LIMDIS
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: LIMDIS
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: worrelsw
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUL 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26-Jul-2001 by smithrj>; APPROVED <09-Aug-2001 by worrelsw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROPOSED TRAVEL OF CONTRACTORS FOR STUDY OF ROLE OF MULTINATIONAL CORPORATION IN FOREIGN POLICY FORMULATION
TAGS: OEXC, OTRA, ZA
To: HONG KONG
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005